



# Making Effective Poster Presentations

**3** external CPD points

## Introduction

Poster presentations are an increasingly important way to share scientific data. They are frequently used at major medical meetings and congresses. They can also be used more informally at scientific conventions where clinicians wish to 'showcase' recent research or clinical audit results. Making your poster stand out requires it to work in 3D – Design, Data and Delivery.

## Course structure

- **½ day workshop**
- **Date:** Various available
- **Venue:** Various available
- **Cost:** £250 + VAT

## What do I gain?

- The time and space in which to work with other doctors in understanding and exploring many of the issues around this complex subject
- The opportunity to develop and practise key skills with the support of colleagues and useful input from an experienced facilitator
- A valuable contribution towards your ongoing learning as the course delivers three external CPD points

## Workshop objectives

- Provide the opportunity for delegates to present a current poster and to receive feedback about how it could be made clearer and more effective
- Exploring how to handle questions, discussion and debate generated by the poster
- Discuss how to respond positively to challenging scientific comments



Membership Number:  
1224