



## Creating & Delivering a Medical Presentation – Live Webinar

**3** external CPD points

### Introduction

Healthcare Professionals face unique communication challenges because scientific and medical subjects are often complex and some audiences may have a limited understanding of medical terminology. This webinar has already helped many senior medical professionals internationally to improve their skills by teaching how to deliver high quality presentations with persuasive messages, how to build clear visual aids and how to deal with audience questions confidently.

### Course structure

- 2.5 hour webinar

### Webinar objectives

- Designing your Talk: How to construct a medical presentation around key messages (rather than data) combining the rigour of peer reviewed science with the narrative skills of storytelling
- Illustrating your Talk: How to design visual aids which are clear, easy to understand and readily understandable
- Delivering your Talk: How to deliver your talk confidently and professionally using eye contact and voice control in order to overcome nerves and convey confident authority to your audience
- Dealing with Questions: How to answer questions from the audience and bridge from these enquiries to your main messages in a natural way

To book or enquire about this programme please contact us

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